

Over the last few years, the Chamber has organized and promoted the Christmas Season as a time to visit our area and support our local communities. Building on the popularity of Lu Mil's Festival of Lights, we created more excitement and traffic by developing the Christmas Tree Grove and weekly Saturday events under the umbrella of "Christmas at the Farmers Market", collaborated on the Christmas Tree lighting on the Courthouse lawn, and coordinated the Lighting of the Lake at White Lake and the popular "EWL Elf Scavenger Hunt". We invite you to help support our effort called "Bladen County Christmas – 30 Days of Celebration".

Fri., 11/24 – Sat. 12/16	 ELF Scavenger Hunt among local merchants Christmas Parade & Tree Lighting Ceremony. Christmas at the Farmers Market: continuous activity every Saturday. Christmas Tree Grove. Free event. 		
Sun., 11/26			
Sat., 11/25 – Sat., 12/16			
Sat., 12/2 – Christmas	Lighting of the Lake at White Lake. Contest voting will begin after 12/4 and last until 12/16.		

The overall promotion "Bladen County Christmas – 30 Days of Celebration" will market and promote all events during the period from Nov. 11 - Dec. 17, including Holly Jolly, Festival of Lights, Bladenboro Christmas Parade, and individual business open houses. Our goal is to get residents to shop here and others to visit during the period. Of course, we will add all events to the calendar. Print deadline is Oct. 13.

Terri Dennison, Executive Director <u>tdennison@elizabethtownnc.org</u> 910-862-4368

2023 BLADEN COUNTY CHRISTMAS SPONSORSHIP FORM

Thank you for your interest in the 2023 Bladen County Christmas. Please return your sponsorship form by <u>Friday, October 13.</u>

OVERALL MARKETING/ PROMOTION SPONSORSHIP AND SUPPORT

(x)	LEVEL	NAME	Name on	Name on	Vendor
		ASSOCIATED	Flyers,	sponsor	Space
		WITH ACTIVITY	brochures, press	board	
			and publicity		
	\$1275 – Activity	Call to see what	Yes	Yes	Yes
	Sponsor	activity is open			
	\$600 Marketing		Yes	Yes	Yes
	Partner				
	\$400 Supporter			Yes	Yes
	Level				

BUSINESS NAME:_____

CONTACT PERSON:_____

BILLING ADDRESS_____

PHONE:

E-MAIL:

Check enclosed Please bill me

MAKE CHECKS PAYABLE TO: Elizabethtown-White Lake Chamber of Commerce PO Box 306, Elizabethtown, NC 28337 Or email form to tdennison@elizabethtownnc.org Thank you to our current Sponsors: Bladen County Commissioners Camp Clearwater Cape Fear Winery and Distillery Four County Electric Grand Regal / Goldston's Beach Lu Mil Vineyard Star Communications Town of Elizabethtown