



Bladen County Christmas

30 Days of Celebration

Over the last few years, the Chamber took the traditional Shop Local Weekend (weekend after Thanksgiving) and expanded it to a full four-week promotional campaign. Because of concerns over Covid's impact on our businesses, the Chamber developed several activities to increase visitation to our area in a safe, healthy manner. Building on the popularity of Lu Mil's Festival of Lights, we created more excitement and traffic by developing the Christmas Tree Grove and weekly Saturday events under the umbrella of "Christmas at the Farmers Market", collaborated on the Christmas Tree lighting on the Courthouse lawn, and coordinated the Lighting of the Lake at White Lake and the popular "EWL Elf Scavenger Hunt". We invite you to help support our effort called "Bladen County Christmas – 30 Days of Celebration".

Fri., 11/25 – Sat. 12/17

ELF Scavenger Hunt
among local merchants

Sun., 11/28

Christmas Parade & Tree Lighting Ceremony.

Sat., 11/27 – Sat., 12/17

Christmas at the Farmers Market: continuous activity every Saturday. Christmas Tree Grove. Free event.

Sat., 12/4 – Christmas

Lighting of the Lake at White Lake. Contest voting will begin after 12/4 and last until 12/17.

The overall promotion "Bladen County Christmas – 30 Days of Celebration" will market and promote all events during the period from Nov. 13 – Dec. 18, including Holly Jolly, Festival of Lights, Bladenboro Christmas Parade, and individual business open houses. Our goal is to get residents to shop here and others to visit during the period. Of course, we will add all events to the calendar. Printed deadline is Oct. 28.

Terri Dennison, Executive Director

tdennison@elizabethtownnc.org

910-862-4368

2022 BLADEN COUNTY CHRISTMAS 30 DAYS OF CELEBRATION

SPONSORSHIP FORM

Thank you for your interest in the 2022 Bladen County Christmas.
Please return your sponsorship form by **Friday, October 28.**

OVERALL MARKETING/ PROMOTION SPONSORSHIP AND SUPPORT

(x)	LEVEL	Name on Large Sponsor Board	Mention at Events	Name on Ads, flyers, press, publicity
	\$1200 Level	Yes	Yes	Yes
	\$550 Level	Yes	Yes	
	\$330 Level	Yes		

BUSINESS NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS _____

PHONE: _____

E-MAIL: _____

_____ Check enclosed

_____ Please bill me

MAKE CHECKS PAYABLE TO:
 Elizabethtown-White Lake Chamber of Commerce
 PO Box 306, Elizabethtown, NC 28337
 Or email form to tdennison@elizabethtownnc.org

CURRENT OVERALL PROMOTION SPONSORS ARE:

The Grand Regal	Campbell Oil Company	Cape Fear Vineyard
Goldston's Beach	Leinwands of Elizabethtown	& Distillery
First Source Staffing	Giorgio's Restaurant	Cape Fear Valley – Bladen
Camp Clearwater	Farm Bureau Insurance	Healthcare
Clark Brothers	LuMil Vineyards	Town of White Lake
Duke Energy	Star Communications	Town of Elizabethtown