



NEW MEMBERSHIP STRUCTURE & ACTIVITIES

Tuesday, October 13, 2020
4pm – ZOOM call



MEMBERSHIP STRUCTURE

\$50	Supporting Individual	For an individual who wants to support the Chamber's efforts
\$125	Rising Star	Business that has only been in operations for 2 years or less
\$125	Community	Non-profit associations, government entities, and elected officials
\$250	Business	Single business in operation for over 2 years. For each additional business owned by one person, family or corporation, add \$125.

SPONSORSHIP EVENTS & FESTIVALS

- White Lake Water Festival
- Sunset Jams Concert Series
- Fourth of July Fireworks
- Christmas in a Small Town

AMOUNT	DETAILS
\$300	Business name on large sponsor board and mentioned at each event. Vendor space at event.
\$500	Business name on large sponsor board and mentioned at each event. Business name on brochure. Vendor Space at event.
\$1000	Business or logo on billboards, brochure and printed ads. Business name on large sponsor board and mentioned at each event. Vendor space at event.
\$2000	Top billing at event. Stage is named after business. Business or logo on billboards, brochure and printed ads. Business name on large sponsor board and mentioned at each event. Vendor space at event.

Membership Packages

Combination of Membership & Sponsorship

BRONZE

\$1000

- Single business (Additional businesses are \$125)
- Basic membership benefits
- Expanded listing on website – 2 pictures
- Display at all events
- Choice of \$500 level sponsorship of either the Concert Series, White Lake Water Festival or July 4th Fireworks. (Additional sponsorship can be purchased)

SILVER

\$2500

- Single or multiple businesses (up to 3 business names)
- Basic membership benefits
- Expanded listing on website – 2 pictures
- Display at all events
- \$500 level sponsorship of 3 events: the Concert Series, White Lake Water Festival and Christmas in a Small Town

GOLD

\$5000

- Single or multiple businesses (unlimited)
- Basic membership benefits
- Expanded listing on website – up to 5 pictures
- Display at all events
- \$1000 level sponsorship of 4 events: the Concert Series, White Lake Water Festival, 4th of July Fireworks and Christmas in a Small Town
- Spotlight on website for 1 month

PLATINUM

\$10,000

- Single or multiple businesses (unlimited)
- Basic membership benefits
- Expanded listing on website – up to 5 pictures
- Display at all events
- \$2000 level sponsorship of 4 events: the Concert Series, White Lake Water Festival, 4th of July Fireworks and Christmas in a Small Town. NAME ON STAGE.
- Spotlight on website for 1 YEAR
- Sponsor of Annual Meeting

UP COMING DATES

THIS MONTH - MEMBERSHIP DRIVE LAUNCH

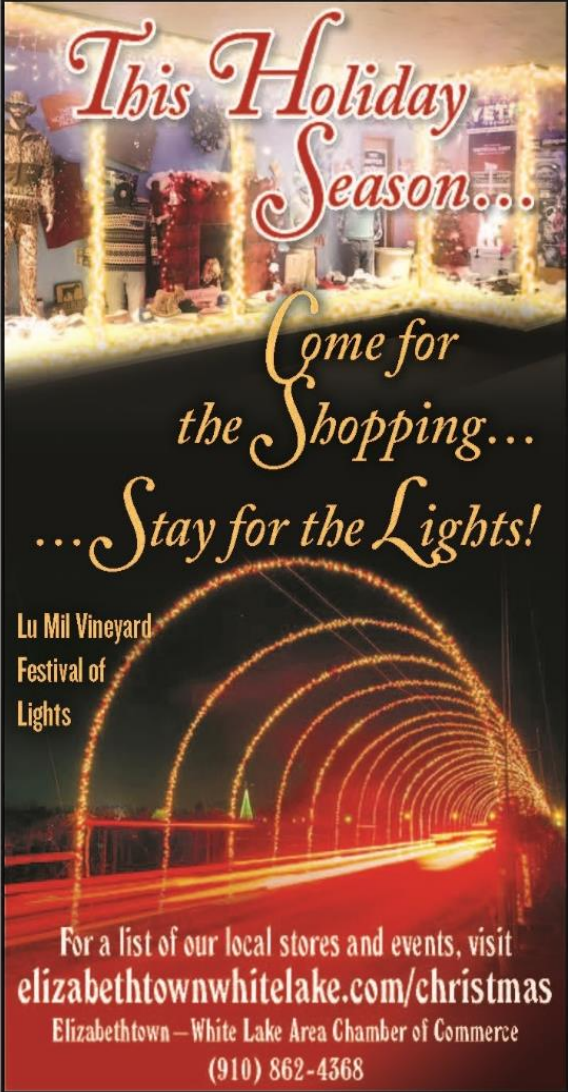
NOV. 7 - HARMONY HALL COMMUNITY WORKDAY

NOV. 27-29 - CHRISTMAS IN A SMALL TOWN:
KICK-OFF TO THE HOLIDAY SEASON

CHRISTMAS IN A SMALL TOWN

- COUNTY WIDE ACTIVITIES
- TOUR OF CHURCHES
- STOREFRONT DECORATING CONTEST
- SCAVENGER HUNT AMONGST MERCHANTS
- LIGHTING OF THE LAKE – DOCK DECORATING AT WHITE LAKE
- SANTA AT THE FARMER'S MARKET – SUNDAY ONLY
- CHRISTMAS TREE GROVE
- FESTIVAL OF LIGHTS AT LU MIL VINEYARD

ELIZABETHTOWN



This Holiday Season...

Come for the Shopping...

...Stay for the Lights!

Lu Mil Vineyard
Festival of
Lights

For a list of our local stores and events, visit
elizabethtownwhitelake.com/christmas
Elizabethtown – White Lake Area Chamber of Commerce
(910) 862-4368

PROMOTIONAL GRANTS

MARKETING CREDIT PROGRAM	-	\$10,000
RECOVERY TOURISM GRANT	-	\$15,000

USING FOR OUTDOOR RECREATION
& HOLIDAY PROMOTION

Through VISIT NC

Supports COVID and business recovery promotions.

To be used by 12/30/20

An orange watercolor splash graphic on the left side of the slide, with the text 'UPCOMING EFFORTS' written in white capital letters inside it.

UPCOMING EFFORTS

- COMMUNITY CARDS –
Program for local merchants
and services
- ANNUAL BANQUET AND
AWARDS – Jan. 21, 2021 @
Lu Mill Vineyard
- NEW MEMBERSHIP &
ORGANIZATION
MANAGEMENT SOFTWARE



QUESTIONS