

Foothills Digest

A quarterly magazine which seeks to invigorate the sense of community, honor the traditions, and highlight the beauty and resolve of the Foothills region of NC. 5,000 circulation. Print & On-line

AD OPPORTUNITY FOOTHILLS DIGEST – FALL 2020 ISSUE

The Fall Issue of Foothills Digest will focus on the Mountain to Sea Trail (MST) and is featuring four locations along the trail to highlight. *They have chosen White Lake!!*

The article talks about staying in White Lake and what to expect. The magazine will have a long shelf life as people will use it to plan their trips along the Mountain to Sea Trail. We want to encourage their readers to spend some time in the area by providing good information on where to stay, eat and shop. So, we have arranged for a co-op ad and an advertorial page. All Chamber members are eligible to participate, especially our lodging, dining and retail businesses.

TWO WAYS TO PARTICIPATE:

1.) Lodging/ Dining Listing: Listing will include one picture, your company name, website, phone number, physical address, and 15 words of descriptive copy. Cost is \$200.

2.) Display ad blocks: 3-1/2"w x 2" high - \$275

3-1/2"w x 4" high - \$500

INTERESTED?

Return this form and your ad materials by Friday, August 28 to the Chamber office.

ELIZABETHTOWN-WHITE LAKE CHAMBER OF COMMERCE PO Box 306 Elizabethtown NC 28337 tdennison@elizabethtownnc.org

Please call Terri with any questions – 910-862-4368

FOOTHILLS FIDGEST – FALL ISSUE ADVERTISING PLACEMENT FORM

Due: Friday, August 28
Can be emailed to: tdennison@elizabethtownnc.org

BUSINESS	NAME:			
CONTACT	PERSON:			
PHONE: EMAIL:				
AD SIZE				
Please check	Description			Cost
	Lodging/ Dining listing : fill out form below and send 1 hi res photograph.			ni \$200.00
	Display ad : 3-1/2"w x 2"h. Artwork should be provided.			\$275.00
	Display ad: 3-1/2"w x 4"h. Artwork should be provided.			\$500.00
LODGING/ DINING LISTING Please fill out all areas BUSINESS NAME:				
WEBSITE:				
PHONE NU PHYSICAL				
15 WORDS OF DESCRIPTIVE COPY. Do not include your name, website, phone number or address. Tell about your business. What do you offer? What makes you special?				