



ELIZABETHTOWN-WHITE LAKE CHAMBER OF COMMERCE

**PO Box 306
207 E Broad St, Suite B
Elizabethtown NC 28337**

Dear Chamber Member & Chamber Partner,

Thank you for continuing to support the Elizabethtown – White Lake Area Chamber of Commerce. In the last year, we listened to your concerns and have expanded our role by delving into business development and workforce needs. We are refining our programs and strengthening our partnerships. **We hope you see the benefit not only to your business but for the whole economy and quality of life in Bladen County.**

Attached is an invoice for your 2022 investment into the Chamber of Commerce. Also attached is your listing as it appears on the Chamber website. Remember that you have access to change this listing, or you can make changes on the form and send back to us.

Benefits of chamber membership include:

- A free listing of your business(es) in the Membership Directory of our website: www.elizabethtownwhitelake.com. You will have access to the listing and can update it whenever you have news or specials.
- Regular updates sent via e-mail containing pertinent information about programs, events, and information to help your business.
- Opportunities for exposure through cooperative ads in local, state and national publications.
- A free basic listing of your business in the **Activities Guide** (See attachment), which is distributed across North Carolina in Welcome Center, used as a recruiting tool and placed in relocation packets. **Members who select a Membership/ Partnership Package get a free Display Ad in the guide.**
- Display of your brochures at the Chamber office in the Small Business Incubator on E. Broad St, Elizabethtown and events where the Chamber is exhibiting.
- Participation in promotion and activities that support and showcase our local businesses.
- Membership in a prestigious community minded organization, dedicated to serving the needs of your business and supporting efforts to shop local.
- Referral of your business to inquiring call and emails.

The Chamber membership generally meets the second Tuesday of the month at noon in the Cape Fear Farmers Market, but from time to time it meets at various Member locations. We encourage you to join us for an informative programs and networking, and lunch is provided for a nominal amount.

Please do not hesitate to call with any questions. We appreciate your time and support of our efforts.

Sincerely,

Terri Dennison

Executive Director
910-862-4368

BASIC MEMBERSHIP RATES

All Basic Membership levels receive the benefits mentioned above.

Supporting Individual	\$60	For a supporting individual who wants to support the Chamber's efforts.
Rising Star	\$135	Business that has only been in operations for 2 years or less
Community	\$135	Non-profit associations, government entities, and elected officials
Business	\$265	Single business in operation for over 2 years.
Additional Business	\$135	For each additional business owned by one person, family, or corporation. Must have already paid for a Business membership.

SPONSORSHIP OPPORTUNITIES

The Chamber hosts several events a year as a fundraiser and to provide activity for our communities. Sponsorship can be purchased separately or as part of a larger membership package. (See below)

The Chamber currently sponsors the following events:

- White Lake Water Festival: 3rd full weekend in May (May 20 & 21, 2022)
- Fourth of July Fireworks: Held at White Lake on the 4th of July
- Bladen County Christmas celebration: County wide events starting the weekend after Thanksgiving and lasting through Christmas. (Shop Local promotions, Christmas Parade, Christmas at the Farmers Market, Lighting of the Lake, and Tour of Churches.)

The following sponsorship levels are available for each event:

Level 1	\$60	For a supporting individual who wants to support the Chamber's efforts. (Receipt for donation can be provided for tax purposes.)
Level 2	\$330	Business name on large sponsor board and mentioned at each event. Vendor space at event.
Level 3	\$550	Business name on brochure. Business name on large sponsor board and mentioned at each event. Vendor Space at event.
Level 4	\$1200	Business name or logo on billboards, brochure and printed ads. Business promoted as a sponsor through Chamber social media channels and website. Business name on brochure. Business name on large sponsor board and mentioned at each event. Vendor Space at event.
Level 5	\$2500	Top billing at event AND stage is named after business. Business name or logo on billboards, brochure and printed ads. Business promoted as a sponsor through Chamber social media channels and website. Business name on brochure. Business name on large sponsor board and mentioned at each event. Vendor Space at event.

****MEMBERSHIP/ PARTNERSHIP PACKAGES****

(BASIC MEMBERSHIP RATES + Built-In SPONSORSHIP OPPORTUNITIES)

Your business can take advantage of a variety of opportunities and sponsorship levels.

****Billing for the packages can be set up on an annual or quarterly basis.****

BRONZE	\$800	Single business owned by one individual or corporation	<ul style="list-style-type: none"> • Basic membership benefits • Expanded listing on website • Business name displayed at all events • Choice of Level 2 sponsorship at ONE of the Chamber sponsored events. (See Sponsorship section) (Additional sponsorships can be purchased later) • 1/4 Page Display Ad - on Chamber Activity Guide and Membership Directory (See attached info)
SILVER	\$2,000	Single or multiple business owned by one individual, family or corporations (up to TWO business names)	<ul style="list-style-type: none"> • Basic membership benefits • Expanded listing on website • Business name displayed at all events • Choice of Level 3 sponsorship at TWO of the Chamber sponsored events. (See Sponsorship section) (Additional sponsorships can be purchased later) • 1/2 Page Display Ad - on Chamber Activity Guide and Membership Directory (See attached info)
GOLD	\$5,000	Single or multiple business owned by one individual, family or corporations (up to THREE business names)	<ul style="list-style-type: none"> • Basic membership benefits, et al. • Choice of Level 4 sponsorship at THREE of the Chamber sponsored events. • 1 Full Page Display Ad - on Chamber Activity Guide and Membership Directory (*See attached info) • 1 Inside Cover Page Display Ad – on Chamber Activity Guide and Membership Directory (*See attached info) • Spotlight on website for 1 month with featured blog. • Sponsorship of Annual Meeting
Platinum	\$10,000	Single or multiple business owned by one individual, family or corporations (Unlimited business names)	<ul style="list-style-type: none"> • Basic membership benefits, et al. • Choice of Level 5 sponsorship at THREE of the Chamber sponsored events. • 1 Full Page Display Ad - on Chamber Activity Guide and Membership Directory • 1 Back cover Page Display Ad – on Chamber Activity Guide and Membership Directory (*See attached info) • Spotlight on website for 1 month with featured blog. • Sponsorship of Annual Meeting.

2022 ANNUAL MEMBERSHIP

ELIZABETHTOWN – WHITE LAKE AREA CHAMBER OF COMMERCE

MEMBERSHIP INFORMATION: (Check here _____ if this is a multiple business listing)

Business Name: _____

Categories for Directory (List up to 3): _____

Billing Address: _____ Zip: _____

Business Physical address: _____ Zip: _____

Business phone: (____) _____ - _____

Business Website: _____

Other Social Media Handles and Info: _____

: _____

: _____

Business E-mail: _____

1st Contact person: _____

Cell phone: (____) _____ - _____ e-mail: _____

2nd Contact person: _____

Cell phone: (____) _____ - _____ e-mail: _____

****MEMBERSHIP/PARTNERSHIP PACKAGES****

(Includes Membership Cost **AND** Built-In Sponsorship Opportunities)

**Please see description and benefits on p.3

 Your Selection	COST	TYPE
	\$800	Bronze
	\$2000	Silver*
	\$5000	Gold*
	\$10,000	Platinum*


*Please submit a new information sheet for every business (IF you are listing multiple businesses) under this membership. You will receive a confirmation and further instructions.

Continue to **Next Page** for additional sponsorship amounts.

Or


IF you are **NOT PURCHASING A MEMBERSHIP PACKAGE**

If you are NOT purchasing a membership package,
PLEASE MARK YOUR MEMBERSHIP LEVEL

 Your Selection	COST	TYPE	
	Supporting Individual	\$60	For a supporting individual who wants to support the Chamber's efforts. (Receipt for donation can be provided for tax purposes.)
	Rising Star	\$135	Business that has only been in operations for 2 years or less
	Community	\$135	Non-profit associations, government entities, and elected officials
	Business	\$265	Single business in operation for over 2 years.
	Additional Business	\$135 <hr/> (Number of Add-ons)	For each additional business owned by one person, family, or corporation. Must have already paid for a Business membership.
TOTAL Membership IN DOLLARS (\$)			

SPONSORSHIP OPPORTUNITIES** (Please see description and benefits on p.2)

Mark the box(s) below for each event and level of sponsorship.

EVENT	 Your Selection(s) Below				
	(Non-Business) LEVEL 1	\$330 LEVEL 2	\$550 LEVEL 3	\$1200 LEVEL 4	\$2500 LEVEL 5
White Lake Water Festival					
Fourth of July Fireworks					
Christmas in a Small Town					
TOTAL SPONSORSHIP IN DOLLARS (\$)					

TOTAL Membership Package from (Previous Page)	
TOTAL Membership IN DOLLARS (This Page)	
TOTAL SPONSORSHIP IN DOLLARS (This Page)	
TOTAL Amount Due IN DOLLARS (\$)	

_____ CHECK ENCLOSED

BILL ME: _____ Annually _____ Quarterly

Make checks payable to the Elizabethtown-White Lake Area Chamber of Commerce.

Mail to: **PO Box 306 Elizabethtown, NC 28337**